TATIANA SCOTT-JONES

Graphic Designer · BA (Hons) First Class · External Examiner Prize

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PROFILE

Graphic designer working at the intersection of brand, editorial and critique. My practice borrows the visual language of consumer culture (sale stickers, tabloid layouts, closing-down banners) to interrogate the systems that produce it. First Class graduate from the University of Huddersfield (2026), awarded the External Examiner Prize and exhibited at D&AD New Blood. Most recently a junior artworker at Fired Up, producing Amazon, e-commerce and social content for commercial brands, alongside freelance work for The Big Issue and SameYou. Starting an MRes in January 2027 on the Vice-Chancellor's Scholarship, researching whether speculative design drives genuine ecological action. Equally at home in Riso ink and code: my portfolio at t4ttys.com is a hand-built HTML/CSS/JS site, designed and deployed by me.

EXPERIENCE

JUNIOR GRAPHIC ARTWORKER · FIRED UP, HUDDERSFIELD

Jul 2026 – Nov 2026

Corby of Windsor: Amazon and e-commerce content for a hospitality accessories brand. Built an editorial annotation system for secondary image templates, wrote product copy across bathroom, minibar and refreshment ranges, and redesigned the brand's social posts to match.

Meta Wellness: Amazon slide decks for wellness equipment, plus Instagram carousel templates, customer case studies and product-benefit series for the brand's Huddersfield demonstration studio.

Production: Photoshop compositing, InDesign templates and Adobe Firefly prompt libraries; AI-assisted localisation of product imagery into French, German and Spanish.

FREELANCE GRAPHIC DESIGNER

2018 – present

The Big Issue: partnership one-pager, furniture mood board, interior mock-ups and exterior wrap options for a Big Issue × Stuffed catering trailer, briefed by Big Issue Invest; poster amendments.

SameYou: charity event poster built in HTML/CSS with a custom route illustration; simplified Canva template system, working with Art Director Camille Yin, so non-designer staff can use the brand.

Earlier work: identity, album artwork, posters and social content for Film Buddy and independent musicians; art direction of photoshoots; full ownership of timelines and delivery.

VISUAL COORDINATOR · IKEA, LEEDS

Executed in-store seasonal campaigns with the visual merchandising team to strict brand guidelines. Hands-on experience of commercial spatial design and large-scale consumer navigation.

RETAIL ROLES · LIDL & PRIMARK, HUDDERSFIELD

2020 – 2024

Four years balancing high-volume retail alongside my degree: reliability, pace and communication under pressure.

SELECTED PROJECTS

FADA

Final Major Project · Exhibited at D&AD New Blood 2026

A speculative type venture: an anaglyph typography system that stays legible to humans through red acetate lenses while confusing machine-vision systems. Built the full venture: identity, type specimens, copywriting, pitch deck and physical installation for the graduate show.

JUST SHEER NOISE

Self-initiated · London

A satirical greenwashing newspaper that borrows the vernacular of tabloids and sale promotions to critique climate marketing. Printed, then wheatpasted across London as a public intervention, with the process documented as a social campaign. Includes PolyFlakes, a speculative packaging project embedded within the paper.

PLAYBACK SESSIONS

Self-initiated · Alzheimer's Society × Spotify

Social design campaign using music playback as a memory and connection tool for people living with dementia, with a zine and a social launch campaign.

D&AD NEW BLOOD LIVE BRIEF · NOVARTIS

Live industry brief

Strategic rebrand and campaign launch targeting a 45–55 US audience, focused on brand engagement and public health awareness.

T4TTYS.COM

Portfolio site · designed and coded from scratch

Single-file HTML/CSS/JS with custom interactions, lazy-loading and performance optimisation, deployed via GitHub and Netlify.

EDUCATION

MRES (MASTER'S BY RESEARCH)

University of Huddersfield · from January 2027 · Vice-Chancellor's Scholarship

Investigating whether speculative design provokes genuine ecological action or aestheticises crisis. Supervised by Dr Anneke Pettican.

BA (HONS) GRAPHIC DESIGN AND ANIMATION

University of Huddersfield · 2023 – 2026

First Class Honours · External Examiner Prize for final year body of work. Student Ambassador (2024–26) and Graphic Design Academic Rep (2023–26), representing the course to staff and committees, including representing the university internationally in China.

ART FOUNDATION DIPLOMA (LEVEL 3/4)

Llandrillo College · 2021 – 2022 · Merit

A LEVELS

Eirias High School, Colwyn Bay

Art (A) · Product Design (B) · History (B)

SKILLS

DESIGN	InDesign, Illustrator, Photoshop, After Effects, Figma, Blender
PRODUCTION	Amazon and e-commerce imagery, Photoshop compositing, Adobe Firefly, Canva and Adobe Express templates
CODE	HTML, CSS, JavaScript, Python scripting; portfolio built from scratch
PRINT & MAKING	Risograph, screenprint, lino, analogue collage
ALSO	Motion graphics, typography, UX, copywriting, social content (Instagram, TikTok)

INTERESTS

Tactile printmaking away from the screen: Riso and screenprint. Analogue collage with vintage typography and sourced imagery. Language and global design: currently learning Chinese, with an ongoing interest in how language shapes typography and Eastern design vernaculars.